Zum Lesen
kapitel 5 Level 1
Kleider Machen Leute

1. Look at a clothing ad from a magazine written in English and make a list of some of the words and expressions that you find in the ad.

2. When you look in a newspaper or magazine for some good buys in clothing, what are some words or phrases that tell you that you would be getting a bargain?

3. Scan these two pages and write any German words or phrases you find that correspond to the words and phrases you listed in Activities 1 and 2 above. Group the words in categories (prices, colors, etc.) and list as many words in each category as you can.

4. Look at the prices of the clothing being advertised. Judging from the photos, are these prices reasonable? Are these prices you could afford? Do you think they are the original prices in all cases? What phrase gives you the information to answer that question?

5. Not all the texts on these pages are ads. What other type of text can you identify? What type of magazine would you expect tests like these to come from?
6. What is the age of the students what are describing their clothing? What generalizations can you make about the clothing of these students? Find words in the text that support your answer.

7. In the ad to the left, what kind of guarantee does K&L Ruppert offer for its merchandise?

8. What does Volker wear? Where could he buy a shirt like the one he says he likes to wear? How much would it cost? Do you know why it has that name?

9. What does Alex mean when he says „Ich glaube, mit Mode kann man etwas erklären, ohne zu reden“ (ohne zu reden means without speaking). Work with a partner and come up with some examples that illustrate this statement.

10. How does Manu differ from Sandra and Voelker?

11. You are planning a trip to Germany. Your hosts will meet you at the airport, but they have never seen you. Write them a postcard with a short description of what you look like and what you will be wearing (Ich trage...).

12. Your club at school is planning a garage sale. Write an ad for the school or local paper in which you describe the kinds of clothing you will sell.